

December 13, 2023

National Stock Exchange of India Limited The Listing Department Exchange Plaza, 5th Floor Plot C 1 – G Block Bandra-Kurla Complex, Bandra (E) Mumbai 400 051 Scrip Code: SHRIRAMPPS	BSE Limited Dept of Corporate Services Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Scrip Code: 543419
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Dear Sir/Madam,

Sub: Press Release

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 please find attached herewith the press release on Shriram Properties inducts Vivek as CSMO & Debasis as CHRO.

We request you to take the above information on record.

Thanking you.

Regards

For Shriram Properties Limited

D. Srinivasan
Company Secretary
FCS 5550

Shriram Properties Limited

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MEDIA RELEASE

Shriram Properties inducts Vivek as CSMO & Debasis as CHRO

BENGALURU, December 13, 2023: Shriram Properties Ltd (SPL) has announced the induction of **Mr Vivek Venkateswar as Chief Sales & Marketing Officer (CSMO)**, in place of Mr Jajit Menon, who has resigned from the position of Director – Sales Marketing & CRM recently. In a simultaneous development, the Company has appointed **Mr Debasis Panigrahi as Chief Human Resource Officer (CHRO)** of the Company. The Company believes that these leadership changes would fortify its people capabilities and support accelerated growth in the coming years.

Mr Vivek Venkateswar brings a wealth of experience exceeding two decades in a variety of sectors including Real Estate, FMCG, Telecom and Financial Services, both domestically and internationally. He has held prominent positions with leading firms like Xanadu and Lodha as well as other global brands like Coca-Cola, Vodafone, Sify, Xpress Money UK, and Transfast UK. Equipped with unique blend of sales, operational acumen and strategy formulation skills, Vivek has proven adept at managing large teams and steering highly skilled teams towards business development, market planning & strategies. Prior to joining SPL, Vivek was part of Xanadu, wherein, as a part of the founding team, he has been a key player in building the outstation market & NRI sales across multiple clients and spearheaded several projects across the MMR region.

Mr Debasis Panigrahi comes with over 20 years of experience in HR strategy and operations for diverse industries and geographies, across leading names including Emami Realty, Tata Realty, Puravankara and RMZ Corp. He has rich experience in setting up HR systems and delivered strategic HR assignments around workforce integration, talent & culture, competency model, performance & reward Strategy and HR digitalization. He is a graduate in Physics, PGDPM from Sambalpur University, Master of Sociology, Master of Economics (pursuing) with various certifications in management, and entrepreneurship from domestic and international institutions.

About Shriram Properties Limited

Shriram Properties Ltd (SPL) is one of South India's leading residential real estate development companies, primarily focused on the mid-market and affordable housing categories. SPL's key markets include Bangalore, Chennai and Kolkata which together account for nearly 85% of its development activities. SPL has demonstrated a track record having delivered 36 projects with a saleable area of 21 msf, mostly in the cities of Bengaluru and Chennai. SPL currently has 26 ongoing projects/phases aggregating to 24 msf of saleable area and has another 25 projects in its project pipeline for the future.

SPL is part of the Shriram Group, a prominent business group with four decades of operating history in India. SPL became a publicly traded company in Dec'21.

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